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Dear Friends,

This was a dynamic year for Girls Incorporated of Worcester to collaborate with community leaders for action-oriented reflection of our mission and to chart our course for growth for the next century. While our Board of Directors focused on the strategic direction and building the groundwork for growth and sustainability, our staff empowered more than 1,400 girls and families with life-changing experiences and real solutions to the unique issues girls face.

This Annual Report focuses on the community impact of the Essential Elements of the Girls Inc. Experience – a holistic, in-depth approach that combines mentorship, programming, and a positive all-girl environment. At Girls Inc., girls have learned to set and achieve goals, boldly confront challenges, resist peer pressure, see college as attainable, and explore nontraditional fields such as STEM (science, technology, engineering, math).

Some of our key accomplishments this year include:

- Serving over 25% more girls with impact in after-school and summer programs.
- Placing over 20 high school girls in summer externships for job shadowing opportunities at community organizations.
- Investing in our staff through retirement programs, leadership training, and a performance management system.
- Demonstrating fiscal responsibility with a balanced budget.
- Honoring over 40 graduating high school seniors at our annual College Shower.
- Being recognized with the New England Regional Assembly Recognition Award by College Board and the Non-Profit of the Year in Central Massachusetts by GoLocal Worcester.

This work cannot be done alone. We are honored to work with a dedicated Board of Directors, staff, volunteers, and community supporters. Together, we are all champions for girls with power to change girls' lives and thereby transform families, communities, and our collective futures.

Many thanks for your support.

Diane Giampa

Victoria Waterman





Programs with Purpose

Our programs help girls develop life skills, like eating nutritiously and managing money. Our trained professional staff help girls read better and explore science, technology, engineering and math. They give girls opportunities to learn things they might not otherwise (like Google Made with Code) and to go places they might not otherwise go (like Aeroventure Space Institute and Heifer Farms). They get to try things they've never tried before – like boating and camping, visiting a dance studio to learn country line dancing and bringing their fancy feet back to perform for a crowd, and learning to swim in a pool and lake. Girls Inc. programs help girls develop confidence, leadership skills, and positive attitudes about life and the future.



Volunteer Highlights

Girls Inc. of Worcester thanks our dedicated volunteers who tirelessly served our agency in 2013-2014. Here at Girls Inc. of Worcester we truly appreciate the value of our volunteers time. Our volunteers have the unique ability to inspire girls to be their best and help them to discover new things, build relationships, network with other volunteers and help girls develop life-long skills.



12,812
HOURS SERVED



428
VOLUNTEERS

WE COULD NOT DO IT WITHOUT YOU!



Mentoring Relationships

It is important that every girl has someone in her life who thinks she is simply amazing- just for being herself. For many of the girls, that person is a Girls Inc. staff person or alumna. And many Girls Inc. staff like Ana and Meaghan started their journey as Girls Inc. girls and continue to be amazing.



96%

of Eureka! participants plan to go to college and 84% stated that a STEM career could be interesting.



83%

of Leadership Academy participants demonstrated enhanced skills and measurable improvements in time management, project management, goal setting and conflict resolution.



Sustained Exposure

We know that sustained exposure to programming and connection with a girl over time increases positive outcomes and reduces the potential for negative outcomes.

For Paris, a 9th grader who has been a Girls Inc. girl since she was in kindergarten, we measure progress over a period of years. She has been involved in almost all the Girls Inc. signature programs and is most recently in her 3rd year in Eureka!, our unique 5 year STEM (science, technology, engineering and math), Sports, and Leadership program that will follow girls from 8th grade to high school graduation.

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Society

The Planned Giving Program of Girls
Incorporated of Worcester

The Emma D. Harris Society recognizes those individuals who have included Girls Inc. in their estate plans. Through their planned gifts, members of the Society wish to guarantee the financial future of Girls Inc. Please consider joining these visionary donors. For more information, please call Anne Sadick at 508-755-6455 x21.

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Great care has been taken to include all donors. Please call the Development Office at 508.755.6455 x21 if your name was inadvertently left of the list. Thank you.



Hands-on, minds-on

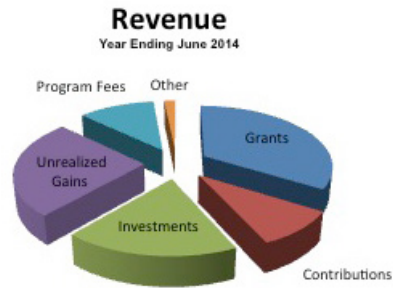
Whether our teen girls in Leadership Academy are working with professional women volunteers on leadership-building activities or our middle school Eureka! girls are learning how to create video games on a college campus, the girls are really having fun...and may not even realize they're also learning (but we know!). The Dear World: Voices of Worcester Girls program gives girls the opportunity to express themselves through painting, music, and dance; sharing their messages to educate the community on ways to stay true to their personal values, pledge to maintain healthy relationships, and develop coping strategies to help them meet the challenges of bullying and peer pressure.

Financials

	FY2014 vs 2013		
	2014	2013	Variance
ASSETS			
Cash and cash equivalents	\$ 1,116,971	\$ 875,214	\$ 241,757
Contributions Receivable	\$ 130,886	\$ 97,469	\$ 33,417
Prepaid expenses & Other assets	\$ 42,315	\$ 29,325	\$ 12,990
Land, Buildings & Equipment	\$ 4,221,505	\$ 4,176,349	\$ 45,156
Accumulated Depreciation	\$(3,233,299)	\$(3,207,953)	\$ (25,346)
Long Term Investments	\$ 5,396,443	\$ 4,977,900	\$ 418,543
Beneficial interest in Trust	<u>\$ 943,838</u>	<u>\$ 844,488</u>	<u>\$ 90,350</u>
	\$ 8,609,659	\$ 7,792,792	\$ 816,867
LIABILITIES & NET ASSETS			
Accounts Payable and accrued expenses	<u>\$ 128,551</u>	<u>\$ 101,544</u>	<u>\$ 27,007</u>
	\$ 128,551	\$ 101,544	\$ 27,007
Fund Balance	\$ 7,691,249	\$ 7,245,008	\$ 446,241
Net Income	<u>\$ 789,859</u>	<u>\$ 4 46,239</u>	<u>\$ 343,620</u>
	\$ 8,481,107	\$ 7,691,247	\$ 789,860
	\$ 8,609,659	\$ 7,792,791	\$ 816,868

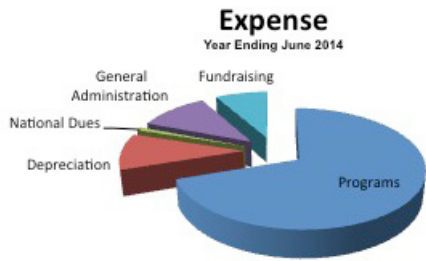
Revenue

Grants	\$ 703,226	34%
Contributions	\$ 192,848	9%
Investment Income, net investment fees	\$ 378,081	18%
Unrealized Gains(Losses)	\$ 533,438	26%
Program Fees	\$ 235,311	11%
Other Income	<u>\$ 33,356</u>	<u>2%</u>
	\$ 2,076,439	100%

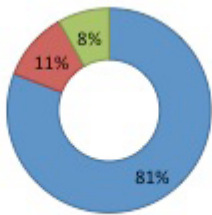


Expenses

Programs	\$ 898,472	70%
Depreciation	\$ 129,956	10%
National Dues	\$ 12,000	1%
General & Administration	\$ 140,950	11%
Fundraising	<u>\$ 105,203</u>	<u>8%</u>
	\$ 1,286,581	100%



At Girls Inc., we are committed to using funds responsibly.



For every \$1.00 spent, 81 cents goes to support girls development

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92%

of girls participating in Fit Girls improved their swimming skills (by American Red Cross Level).



88%

of the Dear World: Voices of Worcester participants developed trusting relationships with mentors and role models.

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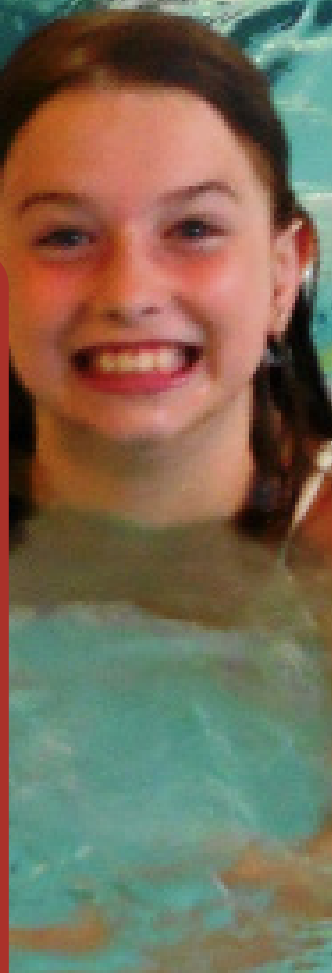
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Research-based curricula

Girls Inc. develops research-based informal education programs that encourage girls to take risks and master physical, intellectual and emotional challenges. Major programs address math & science education, healthy relationships & violence prevention, media literacy, economic literacy, career exploration & leadership, and nutrition & fitness.



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Ivan Spear
Mary Jane Sprague
Cynthia Stark
Marcy Supovitz
Amy Tata
Dean Theodore
Alisa Thomas
Margaret Traina
Charles R. Valade
Geo Villegas
Lila M. Weihs
James Wentzell
Meridith D. Wesby
Sarah Williams



42

college-bound graduating seniors were honored at our 2014 College Shower from the following Worcester high schools:

Abby Kelley Foster Charter High School
Burncoat High School
Doherty High School
South High School
St. Peter-Marian High School

The students were accepted to the following colleges:

American International College
Anna Maria College
Brandeis University
Bridgewater State University
Fitchburg State University
Framingham State University
Keene State College
Long Beach City College
Quinsigamond Community College
Salem State University
Stonehill College
UMass Dartmouth
University of New England
University of New Hampshire
Wheelock College
Westfield State University
Worcester State University



All girl, pro-girl

The Girls Inc. environment is safe - physically, socially, and emotionally. It is a place where girls are expected to succeed and grownups take them seriously for the girls they are now and for the women they will become. This year we celebrated another successful annual College Shower; recognizing 42 of our graduating high school seniors who aspire to graduate from college. Many of our girls are the first in their family to go to college.

Girls Incorporated of Worcester

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