



girls  
inc.

Girls Incorporated of Worcester - 2013 Annual Report

strong

smart

bold

# girls inc.®

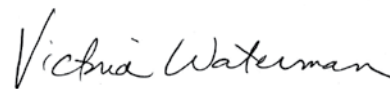
Dear Friends,

At Girls Incorporated of Worcester, it isn't any one thing that helps girls grow into healthy, educated, and independent women. It isn't just the caring, nurturing adults ... or the great programs... or strong community partnerships...or daily homework help...or girl-only space. It's ALL of it combined. It's the Girls Inc. Experience, and this annual report focuses on the community impact of the six essential elements of the experience: **Mentoring Relationship, Girls-Only Environment, Intentional Programming, Research-Based Curricula, Sustained Exposure, and Interactive Activities.**

Achieving outstanding program outcomes, strengthening our financial position, and building the ground-work for growth and sustainability have been the major themes and successes of the year. We finished 2013 with a balanced budget while making a positive difference in the lives of over 1,400 girls and families. As the oldest and only facility based girl-centered organization in central Massachusetts, Girls Inc. of Worcester is laser focused in carrying out the mission of "inspiring all girls to be strong, smart and bold." It is through the dedication of the Board of Directors, staff, volunteers, and community supporters that we are able to deliver the important work in our community. We are sincerely grateful for your tremendous support - thank you!



Diane Giampa



Victoria Waterman





## Programs with Purpose

Our programs help girls develop life skills, like eating nutritiously and managing money. Our trained professional staff help girls to read better and explore math, science, engineering and technology. They give girls opportunities to meet people they might not otherwise meet (like Alexandria the Great and Liz Walker) and to go places they might not otherwise go (like Fenway Park, Girls Inc. National Celebration Luncheon in New York City, and Heifer Farms). They get to try things they've never tried before – like boating and camping, extracting the DNA of a strawberry, and learning to swim in a pool and lake. Girls Inc. programs help girls develop confidence and leadership skills, and positive attitudes about life and the future.



# Volunteer Highlights



Girls Inc. of Worcester thanks our dedicated volunteers who tirelessly served our agency in 2012-2013. Here at Girls Inc. of Worcester we truly appreciate the value of our volunteer's time. Our volunteers have the unique ability to inspire girls to be their best and help them to discover new things, build relationships with girls, network with other volunteers and help girls develop life long skills.

WE COULD NOT DO IT WITHOUT YOU!



**13,400**  
HOURS SERVED



**526**  
VOLUNTEERS



## Mentoring Relationships

It is important that every girl has someone in her life who thinks she is simply amazing - just for being herself. For many of the girls, that person is a Girls Inc. staff person or alumna. And many Girls Inc. staff like Anna and Meaghan started their journey as Girls Inc. girls... and continue to be amazing.



94%

of girls in our STEM programs (science, technology, engineering and math) have high educational aspirations and better attitudes towards school.

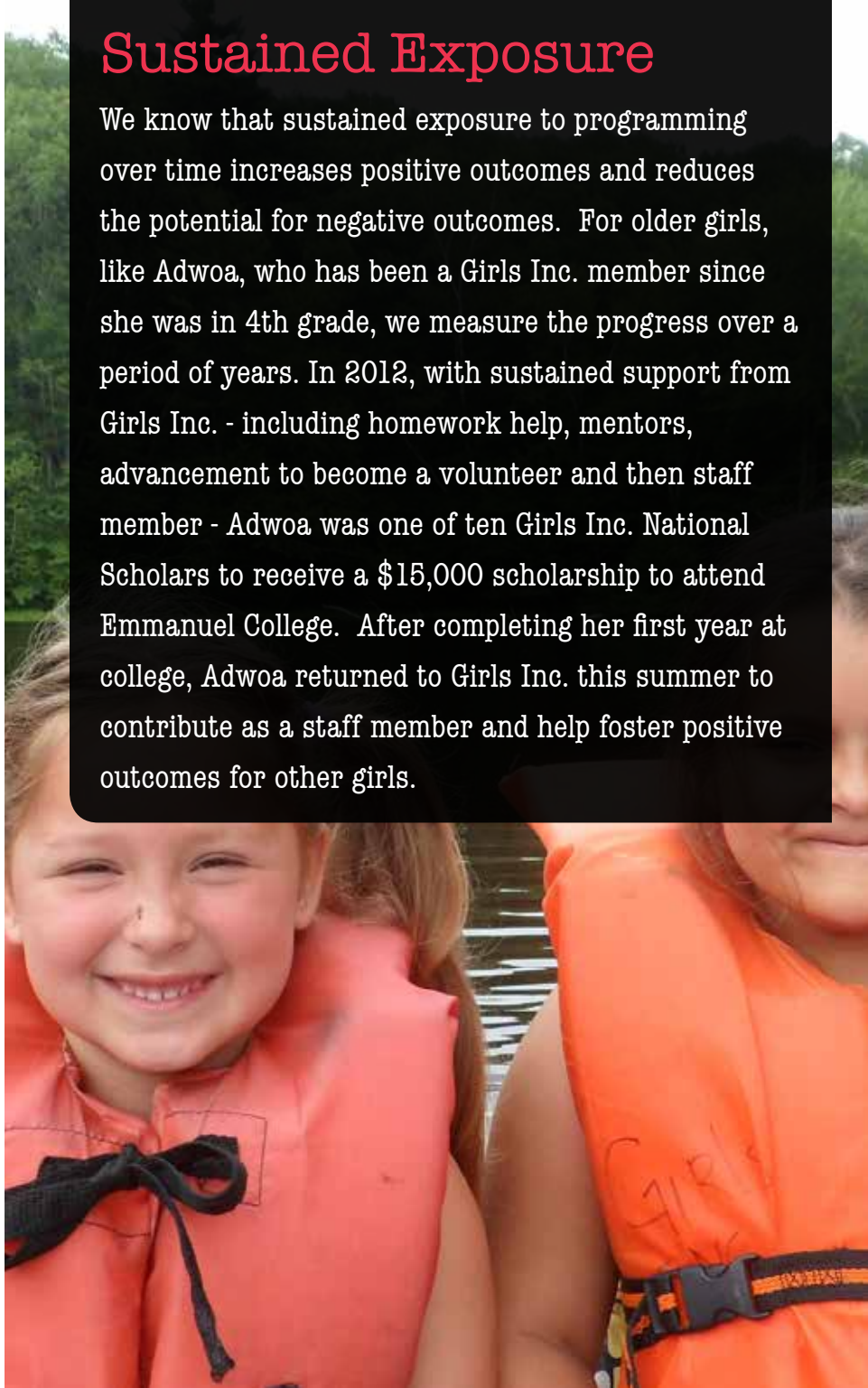


100%

of high school seniors participating in Girls Inc. Leadership Academy graduated from high school and have aspirations to go to college.

## Sustained Exposure

We know that sustained exposure to programming over time increases positive outcomes and reduces the potential for negative outcomes. For older girls, like Adwoa, who has been a Girls Inc. member since she was in 4th grade, we measure the progress over a period of years. In 2012, with sustained support from Girls Inc. - including homework help, mentors, advancement to become a volunteer and then staff member - Adwoa was one of ten Girls Inc. National Scholars to receive a \$15,000 scholarship to attend Emmanuel College. After completing her first year at college, Adwoa returned to Girls Inc. this summer to contribute as a staff member and help foster positive outcomes for other girls.



# Our Supporters

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A special thank you goes out to each of the individuals, foundations, companies and to all donors who wished to remain anonymous. Thank you.

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# strong

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# smart

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Sunovion Hands On!  
Table Talk Pies  
United Way of Central Massachusetts  
University of Phoenix  
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Worcester Academy-Sophomore Class  
Book Drive  
Worcester Day Habilitation Program of Seven Hills Foundation  
Kelsa Zereski

\*Deceased

**In Honor of Jonathan Sadick**  
Jeffrey Glick

**In Memory of Helen L. Bakis**  
Joseph W. D'Angelo  
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**In Memory of James Grassaschi**  
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**In Memory of Jeff Seehof**  
Diane & Douglas Meystre

**In Memory of Edward Taylor Sr.**  
Patricia Naples

**Bequests**  
Margaret Ward  
Richard Prouty

## The Emma D. Harris Society

### The Planned Giving Program of Girls Incorporated of Worcester

The Emma D. Harris Society recognizes those individuals who have included Girls Inc. in their estate plans. Through their planned gifts, members of the Society wish to guarantee the financial future of Girls Inc. Please consider joining these visionary donors. For more information, please call Anne Sadick at 508-755-6455 x21.

### Emma D. Harris Society Membership

Rosamond R. Bennett\*  
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Margaret Ward\*  
Sarah Williams

Great care has been taken to include all donors. Please call the Development Office at 508.755.6455 x21 if your name was inadvertently left of the list. Thank you.



## Hands-on, minds-on

Whether our teen girls in Leadership Academy are working with professional women volunteers on leadership-building activities or our middle school Eureka! girls are learning how to create a cool & safe “lava” lamp with simple household materials, the girls are having fun...perhaps without realizing that they’re also learning (but we know)! The Dear World: Voices of Worcester Girls program gives girls the opportunity to express themselves through painting, music, and dance; sharing their messages to educate the community on ways to stay true to their personal values, pledge to maintain healthy relationships, and develop coping strategies to help them meet the challenges of bullying and peer pressure.

# Financials

FY2013 vs 2012\*

	2013	2012	Variance
<b>ASSETS</b>			
Cash and cash equivalents	\$ 875,302	\$ 690,877	\$ 184,425
Contributions Receivable	\$ 97,469	\$ 216,520	\$ (119,051)
Prepaid expenses & Other assets	\$ 29,237	\$ 42,500	\$ (13,263)
Land, Buildings & Equipment	\$ 4,176,349	\$ 4,095,814	\$ 80,535
Accumulated Depreciation	\$ (3,207,953)	\$ (3,074,313)	\$ (133,640)
Long Term Investments	\$ 4,977,900	\$ 4,586,390	\$ 391,510
Beneficial interest in Trust	\$ 844,488	\$ 803,000	\$ 41,488
	<u>\$ 7,792,792</u>	<u>\$ 7,360,788</u>	<u>\$ 432,004</u>
<b>LIABILITIES &amp; NET ASSETS</b>			
Accounts Payable and accrued expenses	\$ 101,543	\$ 115,779	\$ (14,236)
	<u>\$ 101,543</u>	<u>\$ 115,779</u>	<u>\$ (14,236)</u>
Fund Balance	\$ 7,245,009	\$ 7,401,220	\$ (156,211)
Net Income	\$ 446,240	\$ (156,211)	\$ 602,451
	<u>\$ 7,691,249</u>	<u>\$ 7,245,009</u>	<u>\$ 446,240</u>
	\$ 7,792,792	\$ 7,360,788	\$ 432,004

## Revenue

Grants	\$ 665,590	40%
Contributions	\$ 233,199	14%
Investment Income, net investment fees	\$ 209,094	12%
Unrealized Gains(Losses)	\$ 309,088	18%
Program Fees	\$ 191,487	11%
Other Income	\$ 67,852	4%
	<u>\$ 1,676,310</u>	<u>100%</u>



## Expenses

Programs	\$ 769,940	63%
Depreciation	\$ 133,640	11%
National Dues	\$ 12,000	1%
General & Administration	\$ 208,289	17%
Fundraising	\$ 106,201	9%
	<u>\$ 1,230,070</u>	<u>100%</u>



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**14,000**  
nutritional snacks provided  
each year, including the  
summer.

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\*deceased



**1,084**  
bus trips brought girls to  
Girls Inc. after school





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# Research-based curricula

Girls Inc. programs are relevant, field-tested, and leverage research-based curriculum.

Whether in our Afterschool Drop-in Program, Super Camp, Summer STEM, or Eureka!, we are purposefully developing the strengths in every girl by drawing from “tried and true” curriculum. Girls Inc. is the leading national expert on girls’ issues and houses the largest, most comprehensive research center on girls in the country at its National Resource Center (NRC) in Indianapolis. As such, it is the primary resource of curriculum for Violence/Bullying Prevention, Economic Literacy & Career Exploration, Fitness, Literacy, Leadership, and STEM (science, technology, engineering, math) programs.



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Aleta M. Fazzone  
Judy Finkel  
Jackie Foley  
Barbara Fuller  
Michael Galica  
Dorista J. Goldsberry  
Ethel J. Gordon  
Mary Goretti  
Martha P. Grace  
Maureen R. Gray  
Barbara Greenberg  
Robert W. Hallock

Carole Harmon  
James Heald  
Lea Hench  
Barbara S. Higgins  
Johanna E. Higham  
John E. Hodgson  
Dottie Horne  
Richard Houlihan  
Louise G. Howard  
Partricia landoli  
Frances Jacobson  
Janet S. Jones  
Karen Kagan  
Jody Kelliher  
Robert Kervick  
Jean King  
Mary F. Kingsley  
Barbara Kohin  
Helen P. Koskinas  
Kenneth Kronlund  
Cheryl A. LaFleur  
Allison Lane  
Patricia C. Lawler  
Ellen Sachs Leicher  
Jane A. Lochrie  
Irene Logan  
Valerie S. Loring  
Christine Lucier  
Evelyn Magnuson-Reed  
Paul J. Mahon  
Mariann Manno  
Michael T. Matraia  
Neil McDonough  
Catheryn McEvoy-Zdonczyk  
Mary McShea  
Diane Meystre  
Katharine Michie  
Karen E. Migdelany  
Stella Mingolla  
Janet W. Moore  
Patricia Moynihan

Ann Marie Nabhan  
Margaret Nelson  
Marjorie Hastings O'Connell  
Wendy O'Leary  
Joseph Oakley  
Deborah Packard  
John Peterson  
Lisa Phelps  
Clarence Plant  
Ann J. Prouty  
Robert Prunier  
Beverly Ragsdale  
Felicia Riffelmacher  
Daisy Rivera  
Shelley Rodman  
Catherine Ryan  
Ed Saulnier  
Susan Sedgwick  
Beverly B. Smith  
Robin F. Spaulding  
Ivan Spear  
Mary Jane Sprague  
Cynthia Stark  
Marcy Supovitz  
Amy Tata  
Dean Theodore  
Margaret Traina  
Charles R. Valade  
Geo Villegas  
Lila M. Weihs  
James Wentzell  
Meridith D. Wesby  
Sarah Williams



92%

of Eureka! participants  
stated they are  
comfortable in science  
class.



85%

of participants in  
Economic Literacy  
demonstrated increased  
understanding of  
"Wants vs. Needs",  
Savings, and Taxes.





## All girl, pro-girl

The Girls Inc. environment is safe - physically, socially, and emotionally. It is a place where girls are expected to succeed and grownups take them seriously for the girls they are now and for the women they will become. This year we celebrated another successful annual College Shower; recognizing 11 of our high school seniors who graduated high school and aspire to graduate from college.

Girls Incorporated of Worcester

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[www.girlsincworchester.org](http://www.girlsincworchester.org)