



Girls Inc. of Worcester

ANNUAL REPORT

**girls
inc.**

of Worcester

Girls Inc. of Worcester 2020-2021 Annual Report

Inspiring ALL girls to be STRONG, SMART, BOLD

Dear Friends,

On behalf of Girls Inc. of Worcester's Board of Directors and Staff, thank YOU! With your help, 2020-2021 has been a year of rebuilding, renewal, and reconnection.

In a year where we saw the height of the COVID-19 pandemic, Girls Inc. of Worcester has safely and effectively pushed the boundaries of what was previously possible. We engaged new volunteers and community partners, established new programs, and most importantly did not have to close our doors even once.


As we move into this new normal, we want to take the time to celebrate some of the successes that this past year has brought us:

- **Serving our girls and their needs:** Served girls in our Learning Hub and summer camp. The Eureka! program continued going forward with virtual and in-person higher-ed and externships. During the career and college shower, every girl received a laptop.
- **Made our programs more accessible to all girls:** Launched a simple, self-determined financial aid process to enable all girls to access our award-winning programs. Significantly lowered the cost of fee-based programs and increased the number of free programs.
- **Expanded STEM access:** Launched Eureka! JV, a one-year program for 6th and 7th graders to learn about STEM fields. Put our new Saint-Gobain Technology Center to good use - using 3D printers, virtual reality headsets, drones, and much more!
- **Moved forward our Diversity, Equity, and Inclusion goals:** Implemented a self-selecting financial aid process to reduce barriers to access. Engaged in ongoing, leadership-level DEI training and strategic planning.

With your help, Girls Inc. of Worcester is ready to make 2022 a year to remember. In October 2021, our Board of Directors unveiled our new 2021-2024 Strategic Direction. Here are a few examples of we plan to accomplish these goals:

- **Expand to new communities:** We are thrilled to announce that we are bringing our signature Eureka! program to MetroWest in the Spring of 2022! Staff are also expanding our community-based programs to new sites and new groups of girls in Central MA.
- **Pandemic-proof our future:** We are investing in technology and infrastructure to maintain our capacity to implement high-quality programs in-person, virtually, or in a hybrid setting.
- **Make Girls Inc. the #1 place to be:** Board and Staff are committed to creating a diverse, equitable, and inclusive culture for girls, volunteers, and staff.
- **Committed to making Capital Improvements at Camp Kinneywood:** We want Camp to be fun, inspiring, and accessible for all. Stay tuned for more details about how you can support our camp renovations in 2022!

None of this work would be possible without our dedicated Board of Directors, staff, volunteers, and community supporters. Our thanks to each of you who has played a role in making a difference in the lives of girls and the community.



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The leadership of the Girls Inc. Board of Directors and staff ensures all girls in Central Massachusetts have opportunities to be STRONG, SMART and BOLD



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**This list includes year-round fulltime, part time, and seasonal staff from summer 2021.*

COVID-19 Response



Once the school year ended in spring/summer of 2021, Girls Inc. of Worcester transitioned back to a programmatic model that emphasizes in-person programs while continuing to follow strict COVID-19 guidelines. Over the summer, Girls Inc. of Worcester was able to offer a full-day summer camp at our center and at Camp Kinneywood.

In the Fall of 2021, Girls Inc. of Worcester also resumed their normal operations which includes our STEM and Leadership programs Eureka! and Eureka! JV, health and wellness programming, and our in-person Afterschool program. Girls Inc. has been focusing on supporting girls in their academic success by offering opportunities for academic enrichment and tutoring.

Thanks to outpouring support from community volunteers, Girls Inc. has been able to implement a tutoring program, LearningHub, that focuses on mitigating the learning loss that occurred during extended school closures during the COVID-19 pandemic. Staff continue to create and offer program opportunities for our girls.

Success Story

Meet Emily!

Emily* is a bright and friendly 11-year-old Girls Inc. girl who was excited to return this summer.



As a regular attendee of our after-school program, Emily was excited to return to a safe and positive community. Like many her age, Emily has experienced academic as well as social/emotional gaps during these past few months away from school and her friends. As staff worked with girls to build comradery, Emily became more confident and made close friends with other campers. She even chose to attend an additional week of camp to support a friend who was new to Girls Inc. of Worcester. Emily is excited to continue making new friends and hanging out with familiar friends come this fall.

*name changed for privacy

Scholarships



Inaugural Daryl Kriendel Award

During our 2021 Career and College Shower, the Inaugural Daryl Kriendel Award was presented to Yazmin Rivera.

Daryl Kriendel is an alum of Girls Inc. of Worcester—she says that our programs played an important part in her development. She describes Girls Inc. as a second home from the age of six through her teenage years. Due in part to her experiences at Girls Inc., Daryl went on to study math at Clark University. Daryl created this ongoing scholarship to support the next generation of girls as they pursue continuing education opportunities.

We were proud to present the Inaugural Daryl Kriendel Scholarship and Award to Yazmin in June 2021. Yazmin says that she is grateful of Girls Inc. for all the opportunities she has been given. She will continue to cherish all the memories and friendships she has made during her time at Eureka! and at Girls Inc. of Worcester.

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Girls Inc. of Worcester

2020-2021 Financials

Statement of Financial Position			
	2021	2020	Variance
Assets			
Cash & Cash Equivalents	\$ 1,831,610	\$ 1,908,168	\$ (76,558)
Pledges Receivable, Net	80,000	66,508	13,492
Grants and Other Receivable	24,916	56,391	(31,475)
Prepaid Expenses & Other Assets	52,477	20,151	32,326
Property & Equipment, Net	4,430,158	4,553,630	(123,472)
Investments	7,082,528	5,643,839	1,438,689
Beneficial Interest in Trust	1,140,687	918,058	222,629
Pledges receivable, Non Current	46,902	31,676	15,226
Total Assets	\$ 14,689,278	\$ 13,198,421	\$ 1,490,857
Liabilities			
Current Liabilities	\$ 169,166	\$ 508,945	\$ (339,779)
Paycheck Protection Program (PPP)	226,159	191,000	35,159
Total Liabilities	\$ 395,325	\$ 699,945	\$ (304,620)
Net Assets			
Restricted Funds	1,851,737	1,476,770	374,967
Other Unrestricted	12,442,216	11,021,706	1,420,510
Total Liabilities & Net Assets	\$ 14,689,278	\$ 13,198,421	\$ 1,490,857
Statement of Activities			
Revenue & Other Support			
United Way of Central MA	\$ 126,223	\$ 146,607	\$ (20,384)
Grants and Contribution Revenue	1,553,858	986,419	567,439
Program & Registration Fees	64,314	248,154	(183,840)
Capital Campaign Contributions	8,324	371,511	(363,187)
In-kind donations	8,329	48,545	(40,216)
Rental Income	8,400	9,100	(700)
Dividend and Interest, Net Fees	96,900	122,206	(25,306)
Net Assets Released from Restrictions for Operations	-	-	-
Total Revenue and Other Support	\$ 1,866,348	\$ 1,932,542	\$ (66,194)
Expenses			
Program services	\$ 1,569,280	\$ 1,512,731	56,549
Support Services	485,927	465,581	20,346
Payments to national organization	12,660	12,620	40
Total Expenses	\$ 2,067,867	\$ 1,990,932	\$ 76,935
Change in net assets from operating activities	(201,519)	(58,390)	(143,129)
Nonoperating Activities			
Gain on sale of property and equipment	-	-	-
Investment return, net	1,583,367	172,546	1,410,821
Change in beneficial interest in trust	222,629	(5,726)	228,355
Government grant - forgiveness of PPP loan	191,000	-	191,000
Total nonoperating activities	\$ 1,996,996	\$ 166,820	\$ 1,830,176
Change in net assets	1,795,477	108,430	1,687,047
Net Assets - Beginning	\$ 12,498,476	\$ 12,390,046	\$ 108,430
Net Assets - Ending	\$ 14,293,953	\$ 12,498,476	\$ 1,795,477